



Principal Shopping District and Downtown Development Authority

100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233

www.DowntownStJohnsMi.com psdcityofsj@gmail.com

22-23 Downtown Development Authority Annual Meeting

June 7, 2023 11:15am

PSD/DDA/Fire Hall Conference Room

Agenda:

1. Introductions

2. Accomplishments

a. PSD Events:

1. Mint Fest Street Party with new stage and new placement
2. Mint Fest Car Show
3. US 27 Car Tour
4. Saint Nick Parade with new sale of light up toys
5. Saturday Farmers Market
6. Thursday Thing Concerts
7. Bunny Shop Event with win a downtown basket & music
8. New Thursday Market with Music.

Also, in the downtown, Fall Festival, Event So Good It's Scary and the Spring Fling

- b. Updated PSD and DDA by-Laws
- c. New Downtown Website with CRM capabilities
- d. Board Member and Director Participation in MDA conferences
- e. Optimize Main Street Grants
- f. New planters and hanging baskets
- g. Local Façade Grant
- h. New street speakers and sound system
- i. New Downtown branding
- j. New Parking Plan

3. Public Comment and Questions



Principal Shopping District of
DOWNTOWN
ST. JOHNS
MICHIGAN
St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

AGENDA
Principal Shopping District Meeting
June 7, 2023
11: 30 am, PSD Office/Fire Hall

BOARD OF DIRECTORS
2022 - 2023

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce DeLong
Clinton County

Directors
Ed Brandon
Gilroy's Hardware

Amber Haubert
Global Coffee

Erika Hayes
Jackson & Hayes, PC

Tracy Kossaras
Kurt's Appliance

Kristina Kinde
City of St. Johns, MI

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door

Craig Smith
Main Street Café

Mariah Leiby
Salon 989

Marketing
Tyler Barlage-Chair
Erica Hayes
Ethan Painter
Emily Baudoux
Vickie Schaffer
Design

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Jaime Madar
Jessica Whitford
Nancy McKinley
Jason Butler

Executive, Finance, Strategic Planning

Tyler Barlage
Bruce DeLong
Dave Kudwa
Jason Butler
Corinne Trimbach
Tracy Kossaras

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am (2 minutes)**
- 3. Approval of the Consent Agenda: 11:32am (5 minutes)**
 - A. *Minutes of meeting dated May 3,2023
 - B. *Minutes from Executive, Marketing and Event Meetings
 - C. *City of St Johns monthly financial report through May 30,2023
 - D. *Director's Report
- 4. Communications**
 - A. Events Committee 11:37am (3 minutes)
 - B. Marketing Committee: 11:40am (10 minutes)
 - I. Logo Roll and Usage
 - II. Canva membership
 - C. Executive Committee 11:50 am (2 minutes)
- 5. Old Business**
 - A. Board Membership 11:52 am(5 Minutes)
 - B. Social Districts 11:57 am(8Minutes)
- 6. New Business**
 - A. None

Next Regular PSD Board Meeting July 12, 2023



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AGENDA

Downtown Development Authority Meeting
June 7, 2023

Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

- 1. Call to Order 12:05 pm**
- 2. Additions to the Agenda 12:06 pm**
- 3. Approval of the Consent Agenda: 12:07pm**
 - A. *Minutes of meeting dated April 5,2023
 - B. *City of St Johns monthly financial report through April 28,2023
 - C. *Grant Contract suggestions from Attorney
- 4. Communications**
 - A. Design Committee Up Date **12:08 pm(5minutes)**
 - i. CRCF Grant second round
- 5. Old Business**
 - A. None
- 6. New Business**
 - A. New Business Protocol and New Board Member protocol. **12:13pm (5 minutes)**
- 7. Public Comment (please keep to under 3 minutes) 12:18 pm (10 minutes)**

Adjournment 12:28 pm

Next Regular DDA Board Meeting July 12, 2023