



**St. Johns Principal Shopping District**  
**109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233**

**AGENDA**  
**Principal Shopping District Meeting**  
**September 6, 2023**  
**11: 30 am, PSD Office/Fire Hall**

**BOARD OF DIRECTORS**  
**2023 - 2024**

**Chairman**  
Jason Butler  
Butler Financial

**Vice-Chairman**  
Tyler Barlage  
Community Christian Church

**Secretary-Treasurer**  
Bruce Delong  
Clinton County

**Directors**  
Emily Baudoux  
Rise Up Co.

Ed Brandon  
Gilroy's Hardware

Chad Gamble  
City of St. Johns

Erika Hayes  
Jackson & Hayes, PC

Tracy Kossaras  
Kurt's Appliance

Nancy McKinley  
Castle Resident

Corinne Trimbach  
Mint Door

Craig Smith  
Main Street Café

**Marketing**  
Tyler Barlage-Chair  
Erica Hayes  
Ethan Painter  
Emily Baudoux  
Vickie Schaffer

**Design**

**Events**  
Corrine Trimbach-Chair  
Tracy Kossaras-Chair  
Jaime Madar  
Jessica Whitford  
Nancy McKinley  
Jason Butler

**Executive, Finance, Strategic Planning**  
Tyler Barlage  
Bruce Delong  
Chad Gamble  
Jason Butler  
Corinne Trimbach  
Tracy Kossaras

**CONTACT INFO**  
**Executive Director**  
Heather Hanover  
989-224-8944: Ext 233  
psdcityofsj@gmail.com

\* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am (2 minutes)**
- 3. Approval of the Consent Agenda: 11:32am (5 minutes)**
  - A. \*Minutes of meeting dated August 2,2023
  - B. \*Minutes from Marketing, Executive and Event Meetings
  - C. \*City of St Johns monthly financial report through Aug 28,2023
  - D. \*Director's Report
- 4. Communications**
  - A. Events Committee 11:37am (3 minutes)
  - B. Marketing Committee: 11:40am (3 minutes)
  - C. Executive Committee 11:43 am (3 minutes)
- 5. Old Business**
  - A. Board Membership 11:46 am(5 minutes)  
Welcome Emily Baudoux
  - B. Mint Fest Recap 11:51am (5 minutes)
- 6. New Business**
  - A. Fall Festival Support Request: 11:56am (5 Minutes)
    - i. Porta Johns \$1085
    - ii. Volunteers
  - B. Fall Planter Budget: 12:01pm (3 minutes)  
Last year spent \$900, budget \$1000

**Next Regular PSD Board Meeting October 4 , 2023**



**St. Johns Downtown Development Authority**  
**109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233**

**BOARD OF DIRECTORS  
2023 - 2024**

**Chairman**  
Jason Butler  
Butler Financial

**Vice-Chairman**  
Tyler Barlage  
Community Christian Church

**Secretary-Treasurer**  
Bruce DeLong  
Clinton County

**Directors**  
Emily Baudoux  
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City of St. Johns,

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Tracy Kossaras  
Kurt's Appliance

Nancy McKinley  
Castle Resident

Corinne Trimbach  
Mint Door

Craig Smith  
Main Street Café

**Marketing**  
Tyler Barlage-Chair  
Erica Hayes  
Ethan Painter  
Emily Baudoux  
Vickie Schaffer

**Events**  
Corinne Trimbach-Chair  
Tracy Kossaras-Chair  
Jaime Madar  
Jessica Whitford  
Nancy McKinley  
Jason Butler

**Executive, Finance, Strategic Planning**  
Tyler Barlage  
Bruce DeLong  
Kristina Kinde  
Jason Butler  
Corinne Trimbach  
Tracy Kossaras

**CONTACT INFO**  
**Executive Director**  
Heather Hanover  
989-224-8944 Ext233:  
psdcityofsj@gmail.com

**AGENDA**

**Downtown Development Authority Meeting  
September 6, 2023**

**Immediately After 11:30 PSD Meeting at DDA Office**

\* Indicates an attachment

- 1. Call to Order 12:04 pm**
- 2. Additions to the Agenda 12:05 pm**
- 3. Approval of the Consent Agenda: 12:06 pm**
  - A. \*Minutes of meeting dated Aug 2,2023
  - B. \*City of St Johns monthly financial report through July 25,2023
- 4. Communications**
  - A. None
- 5. Old Business**
  - A. Design Committee 12:07 pm (5 minutes)  
Committee  
Next Year's Façade Grants
  - B. Parking Plan Update\*
- 6. New Business**
  - A. None.
- 7. Public Comment (please keep to under 3 minutes) 12:12 pm (10 minutes)**

**Adjournment 12:22 pm**

**Next Regular DDA Board Meeting Oct 4, 2023**