



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

Meeting Minutes
Principal Shopping District
August 2, 2023
11:30 am, At PSD Office

BOARD OF DIRECTORS
2023- 2024

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce DeLong
Clinton County Commissioner

Directors
Ed Brandon
Gilroy's Hardware

Erika Hayes
Jackson & Hayes, PC

Tracy Kossaras
Kurt's Appliance

Chad Gamble
City of St. Johns, MI

Nancy McKinley
The Castle Residence

Corinne Trimbach
Unique Reflections

Craig Smith
Main Street Café

COMMITTEES

Marketing
Tyler Barlage-Chair
Erika Hayes
Emily Baudoux
Ethan Painter
Vicki Schaffer

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Jaime Madar

Executive, Finance, Strategic Planning
Jason Butler-Chair
Tyler Barlage
Bruce DeLong
Chad Gamble
Tracy Kossaras
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944x 233
Email: psdcityofsj@gmail.com

Members Present: Jason Butler, Tyler Barlage, Nancy McKinley, Chad Gamble, Tracy Kossaras and Erika Hayes

Other Present: Jason Denovich, Chief Kirk and Lara Boettger and Heather Hanover

1. **Meeting was called to Order by Chairman Butler at 11:35am**

2. **Additions to the Agenda** Chad would like to add Parking Plan under communications, Motion to approve agenda as amended made by Chad Gamble, seconded by Tyler Barlage, motion carried

3. **Motion to Approve the Consent Agenda made by Erika Hayes**, seconded by Tyler Barlage motion carried.

A. Minutes of meeting dated July 12, 2023

B. Minutes of the Marketing, Executive and Events Committee Meetings

C. City of St Johns monthly financial report through July 25,2023

D. Director's Report

4. Communications

A. Events Committee: Tracy talked about the Thursday Market and trying out the new hot dog cart. We are also getting ready for the Mint Fest and Chuckie D's and a Fish and Chip food trucks will be at the street party. We are working with the city and getting everything ready, we can always use more volunteers.

B. Marketing Committee: Tyler talked about the last meeting and the excitement with the new logo. Everyone felt the roll out was well received. The marketing committee also did work on the flyers and banners for the Mint Festival, along with t-shirts for volunteers and a concert t-shirt.

C. Executive Committee: Jason stated that the committee discussed social districts, board members and board member welcome packets.

D. Parking and Signs: Chad presented the proposed signage for the parking changes being implemented in the downtown. Because there are a number of different districts the signs will be simple to read but cover many areas so that we do not have to have a sea of signs downtown. The police department asked that each area be given an alpha designation, which will help with enforcement. There was discussion on where employees should park and educating them on the best places. There was also discussion on how the residents park in prime parking locations during business hours. Chad said the new signs should be finalized soon.

5. Old Business

A Board Membership: Member Gamble has to leave and so we will vote on the application of Emily Baudoux. Emily has been a member of our Marketing Committee and has been active with the board. Motion by Tyler Barlage, seconded by Erika Hayes to approve recommendation to the city council of Emily Baudoux to the PSD and DDA boards, motion carried. As to Lauren Bocovik, she will be asked to first be active on a committee or at board meetings. Time is running out and it was decided to talk about Brent Hurst's application at the next meeting.

B. The Social District concept was discussed at the city council meeting. The commissioners were generally in favor but were concerned with the hours and days of operation. One even suggested that maybe it should just be available only at events. There was discussion about forming a committee and who should be on it. Jason suggested the Chief of Police and the Chief felt that maybe the committee should meet with someone from the state to get advice. There was discussion of looking at what other cities are doing. Jason, Tracy, Nancy and Corinne are interested in being on the committee.



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Chad Gamble left 12:15pm

6. New Business:

A. None

Motion to adjourn made by Tyler Barlage at 12:18 seconded by Erika Hayes, motion carried

Next Regular Meeting September 6, 2023



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Chad Gamble
City of St. Johns

Nancy McKinley
Castle Residence

Corinne Trimbach
Mint Door Boutique

Craig Smith
Main Street Café

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Meeting Minutes
Downtown Development Authority
August 2, 2023
After PSD Meeting, PSD Office

Members Present: Jason Butler, Erika Hayes, Tyler Barlage, Nancy McKinley and Tracy Kossaras.

Other Present: Jason Denovich, Chief Kirk, Lara Boettger and Heather Hanover
1. With the departure of Chad Gamble, there was not aquorum for the DDA meeting. No business was discussed

4. **Public Comment:** Jason Denovich said the next Chamber get together will be a breakfast with the Kiwanians at Agro Liquid, it will be August 24th at 7am. Jason also showed off the new St Johns Coloring book that he is very proud of. The cost to chamber members is \$1.90 each but if you are going to sell them the price should be \$3. You can give them away for free if you want. Chief Kirk warned that there are a lot of really high quality fake ids out there. The beer tent should have an ultraviolet light to check for the watermark that would be on official ids. Jason Butler said we would like the DDA to be instrumental in developing the old federal mogul building and the Hicks property that is on the north end of downtown. He would like to work with the city to get that area developed. Maybe this is something the Executive Committee can start discussing

Next meeting September 6, 2023