



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

BOARD OF DIRECTORS
2023 - 2024

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce DeLong
Clinton County

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Chad Gamble
City of St. Johns

Erika Hayes
Jackson,
Hayes, PC

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door

Craig Smith
Main Street Café

Marketing
Tyler Barlage-Chair
Erika Hayes
Ethan Painter
Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Jamie Madar

Executive, Finance, Strategic Planning
Tyler Barlage
Bruce DeLong
Chad Gamble
Jason Butler
Corinne Trimbach
Tracy Kossaras

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@ gmail.com

AGENDA

Principal Shopping District Meeting

November 1, 2023

11: 30 am, PSD Office/Fire Hall

* Indicates an attachment

1. Call to Order 11:30am

2. Additions to the Agenda 11:30am (2 minutes)

3. Approval of the Consent Agenda: 11:32am (5 minutes)

- A. *Minutes of meeting dated October 4,2023
- B. *Minutes from Marketing, Executive and Event Meetings
- C. *City of St Johns monthly financial report through October 25,2023
- D. *Director's Report

4. Communications

- A. Events Committee 11:37am (3 minutes)
- B. Marketing Committee: 11:40am (10 minutes)
Second Website
- C. Executive Committee 11:50 am (3 minutes)

5. Old Business

- A. Social District Discussion 11:53 am(10 minutes)
Costs: License \$250 per establishment, inspection \$70 per, signs and stickers.

6. New Business

- A. Holiday Party 12:03pm(3 minutes)

Next Regular PSD Board Meeting December 6 , 2023



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

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AGENDA
Downtown Development Authority Meeting
Nov 1, 2023
Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

1. **Call to Order 12:06 pm**
 2. **Additions to the Agenda 12:07 pm**
 3. **Approval of the Consent Agenda: 12:08 pm**
 - A. *Minutes of meeting dated Oct 4,2023
 - B. *City of St Johns monthly financial report through Oct 25,2023
 4. **Communications**
 - A. None
 5. **Old Business**
 - A. Design Committee 12:09 pm (5 minutes)
Cross Street Holiday Banner and other holiday decor
 6. **New Business**
 - A. None.
 7. **Public Comment (please keep to under 3 minutes) 12:14 pm (10 minutes)**
- Adjournment 12:24pm**

Next Regular DDA Board Meeting Dec 6, 2023