



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

AGENDA
Principal Shopping District Meeting
Feb ,7 2024
11: 30 am, PSD Office/Fire Hall

BOARD OF DIRECTORS 2023 - 2024

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce DeLong
Clinton County

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Chad Gamble
City of St. Johns

Erika Hayes
Jackson,
Hayes, PC

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door

Craig Smith
Main Street Café

Marketing
Tyler Barlage-Chair
Erika Hayes
Ethan Painter
Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Jamie Madar

Executive, Finance, Strategic Planning
Tyler Barlage
Bruce DeLong
Chad Gamble
Jason Butler
Corinne Trimbach
Tracy Kossaras

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am (2 minutes)**
- 3. Approval of the Consent Agenda: 11:32am (5 minutes)**
 - A. *Minutes of meeting dated January 10,2024
 - B. *Minutes from Executive, Marketing and Event Meetings
 - C. *City of St Johns monthly financial report through January 26,2024
 - D. *Director's Report
- 4. Communications**
 - A. Events Committee 11:37am (3 minutes)
 - B. Marketing Committee: 11:40 am (3 minutes)
 - C. Executive Committee 11:43 am (3minutes)
- 5. Old Business**
 - A. Social District 11:46 am(5minutes)
Costs \$320X 6 (bars) \$1920
Cups \$350
Signs \$730
 - B. 2024-2025 Budget 11:51 am(10 minutes)
Social District Costs
Façade Grants
Barriers
Benches
Light Poles for Brush Street (\$4500 each plus installation)
- 6. New Business**
 - A. New Board Members 12:01pm (10 minute)
Brent Hurst and Monica Ladiski
Craig Smith(resignation)

Next Regular PSD Board Meeting March 6 , 2024



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

BOARD OF DIRECTORS
2023 - 2024

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce DeLong
Clinton County

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Craig Smith
Main Street Café

Marketing
Tyler Barlage-Chair
Erica Hayes
Ethan Painter
Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Jaime Madar
Brent Hurst
Nancy McKinley
Jason Butler

Executive, Finance, Strategic Planning
Tyler Barlage
Bruce DeLong
Chad Gamble
Jason Butler
Corinne Trimbach
Tracy Kossaras

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AGENDA
Downtown Development Authority Meeting
Feb 7, 2024
Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

1. **Call to Order 12:11 pm**
 2. **Additions to the Agenda 12:12 pm**
 3. **Approval of the Consent Agenda: 12:13 pm**
 - A. *Minutes of meeting dated January 10, 2024
 - B. *Marketing Committee Meeting Minutes
 - C. *City of St Johns monthly financial report through January 26, 2024
 4. **Communications**
 - A. None
 5. **Old Business**
 - A. Design Committee 12:14 pm (15 minutes)
Trash Cans
Façade Grants
 6. **New Business**
 - A. Michigan Downtown Association Spring Meeting March 6th Graduate Hotel in East Lansing 12:29 pm (3 minutes)
 7. **Public Comment (please keep to under 3 minutes) 12:32 pm (5 minutes)**
- Adjournment 12:37 pm**

Next Regular DDA Board Meeting Feb 7, 2024