



**St. Johns Principal Shopping District and Downtown Development Authority**  
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF DIRECTORS  
2023- 2024**

**Chairman**  
Jason Butler  
Butler Financial

**Vice-Chairman**  
Tyler Barlage  
Community Christian Church

**Secretary-Treasurer**  
Bruce DeLong  
Clinton County Commissioner

**Directors**  
Emily Baudoux  
Rise Up Co.

Ed Brandon  
Gilroy's Hardware

Erika Hayes  
Jackson,  
Hayes, PC

Brent Hurst  
Oh, Mi  
Organics

Chad Gamble  
City of St. Johns

Tracy Kossaras  
Kurt's Appliance

Monica Ladiski  
Lotus Health

Nancy McKinley  
Castle Residence

Corinne Trimbach  
Mint Door  
Boutique

**COMMITTEES**

**Design**  
Tyler Barlage-Chair  
Lori Wurm  
Lara Boettiger  
Theresa Levit  
Brandi Martinez

**Events**  
Tracy Kossaras-Chair  
Corinne Trimbach-Chair  
Nancy McKinley  
Jason Butler  
Jaime Madar  
Brent Hurst  
Monica Ladiski

**Executive, Finance,  
Strategic Planning**  
Jason Butler-Chair  
Tyler Barlage  
Bruce DeLong  
Chad Gamble  
Tracy Kossaras  
Corinne Trimbach

**Marketing**  
Tyler Barlage-Chair  
Erika Hayes  
Emily Baudoux  
Vicki Schaffer  
Brent Hurst  
Monica Ladiski

**CONTACT INFO**

**Executive Director**  
Heather Hanover  
989-224-8944 Ext  
233

**Meeting Minutes  
Principal Shopping District  
May 1, 2024**

**11:30 am, At PSD Office**

**Members Present:** Tyler Barlage, Emily Baudoux, Bruce DeLong, Brent Hurst, Tracy Kossaras, Nancy McKinley, Erika Hayes and Monica Ladiski.

**Other Present:** Sara Beauchamp-Hicks, Beth Klein, Mayor Scott Dzurka, Chief Kirk and Heather Hanover

- 1. Meeting was called to Order by Vice Chair Barlage at 11:30 am**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented made by Bruce DeLong, seconded by Tracy Kossaras, motion carried.
- 3. Public Comment:** None
- 4. Motion to Approve the Consent Agenda made by Bruce DeLong, seconded by Monica Ladiski motion carried.**
  - A. Minutes of meeting dated April 3,2024
  - B. Minutes of the Executive, Marketing and Events Committee Meetings
  - C. City of St Johns monthly financial report through April 24,2024
  - D. Director's Report

Vice Chair Barlage reported the successful awarding of a \$10,000 Grant from the Consumers Power Foundation "Put Your Town on the Map" for new functional art benches in the downtown.

**5.Communications**

A. Events Committee: Tracy said at the last meeting the committee discussed the St Patrick's Day event. If repeated we would give out more than one prize. The businesses were very generous. For Spring Fling, we are providing the live music and maybe the hot dog cart. Brent is working on food truck vendors for the Mint Fest. The group is purchasing barriers for the festival that can be used by other groups also.

B. Marketing Committee: Tyler stated that the group is still working to update the website to a customer friendly version. They are also collaborating with the Chamber on Billboards and a design was approved. They are working on the downtown brochure and the Farmers Market. They also are going to start having downtown merchandise for sale. Lastly, they decided on a name for the Mint Fest in downtown, it will be the Mint Fest Block Party

C. Executive Committee : There was discussion of the Social District which will be addressed later in the agenda.

D. City Update: City Manger Gamble was reached by phone and he updated the board on the progress for Brush Street. The hope is to have this done before the Mint Fest. They would like to do the Higham Street Parking lot at the same time but they are not sure they can get both done in time. The solar company has decided not to come to the old Federal Mogul Building in St Johns. The cost of transporting their product to and from St Johns was too prohibitive. The city passed the Fantasy Forest 2.0 Plans, they will need 2 million for the whole project and are well on their way with grants and other funding. The MSU Urban planning students' presentation for the Depot grounds went well and the council sees this as a stepping stone for the area.

**6.Old Business:**

E. Social District: The city attorney added a local permit to the Social District Manager men plan. Jason discussed the permit with a local bar owner who was surprised at all the requirements at the local level. Other cities only use the forms provided by the state for any local establishment that wants to participate in the social district. There will be a discussion with the city manager about some changes to the permit.

**7.New Business:**

**A: Kiwanis Flag Program:** The Kiwanians will be placing flags on the poles downtown and placing sponsor plaques by each flag. There are 24 flag holders downtown. If they do not sell enough subscriptions would the board like to sponsor some poles. Motion by Brent Hurst,



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seconded by Monica Ladiski to purchase up to 3 subscriptions to supplement the Kiwanis efforts in the flag program, (up to \$150), motion carried

B. Resolution for Temporary Liquor License: Motion by Erika Hayes, seconded by Monica Ladiski to approve the application for at Special liquor license for the Mint Fest Block Party, motion carried 8 to 0,

There was some discussion on board liability coverage. Are members of the board covered if something happens during an event? We are covered under the city's policy with MML but the board would like clarification on exactly what and how we are covered.

**Motion to adjourn made by Erika Hayes at 12:12 am seconded by Emily Baudoux, motion carried.**



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Chad Gamble  
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Monica Ladiski  
Lotus Health

Nancy McKinley  
Castle Residence

Corinne Trimbach  
Mint Door Boutique

Craig Smith  
Main Street Café

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**CONTACT INFO**

**Executive Director**  
Heather Hanover  
989-224-8944x 233  
Email: psdcityofsj@gmail.com

**Meeting Minutes  
Downtown Development Authority  
May 1, 2024**

**Members Present:** Tyler Barlage, Monica Ladiski, Tracy Kossaras, Bruce Delong, Emily Baudoux, Nancy McKinley, Brent Hurst and Erika Hayes.

**Other Present:** Sara Beauchamp-Hicks, Mayor Scott Dzurka, Chief Kirk, Beth Klein and Heather Hanover

- 1. Meeting was called to Order by Vice Chair Barlage at 12:12pm.**
- 2. Additions to the Agenda:** None, motions to approve the agenda as presented by Erika Hayes, seconded by Monica Ladiski, motion carried.
- 3. Motion to Approve the Consent Agenda** as presented, made by Erika Hayes, seconded by Emily Baudoux, motion carried.
  - A. Minutes of meeting dated April 3, 2024
  - B. Design Committee Meeting Minutes
  - C. City of St Johns monthly financial report through April 27, 2024
- 4. Communications**
  - A. Design Committee: Tyler stated that the Design Committee continues to work on design standards for future façade grantees. They are also wanting to plant the downtown pots before Spring Fling. The committee will be using their meeting time in May to plant the pots. If anyone would like to help it will be May 8<sup>th</sup> at noon.
- 5. Old Business**
  - A. Dave Ivan has agreed to be the facilitator at our board retreat and will be providing that service for free. He had a list of dates that he is available in June. The board chose June 21 from 12 to 4 pm. Heather will reserve the Depot and get food for the board. Monica would like to talk about Community Caring and pocket projects for future grants.
  - B. The MSU Urban Planning students gave their presentation About the use of the Depot Grounds. The synopsis of their remarks is in the packet and the whole presentation is on the website. The city commission thanked the students and hopes to implement some of their ideas in the near future.
  - C. Small Town Enhancement Grant: Heather is working with the arts council and the district society to apply for this grant. The grant money would go to fix the in this grant. Ed stated that they need interior work also and will work on the application. The board decided caboose and the mail car at the depot.
- 6. New Business**
  - A. MML Liability insurance, we are waiting on a response from our representative.
- 7. Public Comment**

Beth asked if the old benches would be for sale after they are replaced. They thought were probably yes, similar to what we are going to do with the trash cans.

**Motion to adjourn made by Erika Hayes, seconded by Emily Baudoux, motion carried, meeting adjourned at 12:30 pm.**