



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF DIRECTORS
2024 - 2025**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce DeLong
Clinton County Commissioner

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Marketing
Monica Ladiski -Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vickie Schafer
Brent Hurst

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Jamie Madar
Monica Ladiski

Executive, Finance, Strategic Planning
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

AGENDA
Principal Shopping District Meeting
August 7, 2024
11: 30 am, PSD Office/Fire Hall

* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am**
- 3. Public Comment 11:31am (3 minutes)**
- 4. Approval of the Consent Agenda: 11:34am**
 - A. *Minutes of meeting dated July 10,2024
 - B. *Minutes from Executive, Marketing and Event Meetings
 - C. *City of St Johns monthly financial report through July 26,2024
 - D. *Director's Report
- 4. Communications**
 - A. Events Committee 11:34am (3 minutes)
 - B. Marketing Committee: 11:37 am (3 minutes)
 - C. Executive Committee 11:40 am (3 minutes)
 - D. City Updates 11:43 am (3 minutes)
- 5. Old Business**
 - A. Board Retreat Review* 11:46 am(5 minutes)
- 6. New Business**
 - A. Mint Fest 11:51 am (5 minutes)
More Volunteers, help with set up, door prizes
 - B. Parking Survey 11:56 am (5 minutes)
 - C. Hot Dog Cart Rental 12:01 pm (5 minutes)
 - D. U of M MSU Tailgate Party 12:06 pm (5 minutes)

Next Regular PSD Board Meeting September 4, 2024



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

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Theresa Levit
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Jaime Madar
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

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Heather Hanover
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AGENDA
Downtown Development Authority Meeting
August 7, 2024
Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

1. **Call to Order 12:11 pm**
 2. **Additions to the Agenda 12:12pm**
 3. **Approval of the Consent Agenda: 12:13 pm**
 - A. *Minutes of meeting dated July 10, 2024
 - B. *Design Committee Meeting Minutes
 - C. *City of St Johns monthly financial report through July 26,2024
 4. **Communications**
 - A. Design Committee **12:14 pm (3 minutes)**
 5. **Old Business**
 - A. None
 6. **New Business**
 - A. Downtown MSHDA Grant **12:17 pm (3minutes)**
 7. **Public Comment (please keep to under 3 minutes) 12:20 pm (5 minutes)**
- Adjournment 12:25pm**

Next Regular DDA Board Meeting Sept 4, 2024