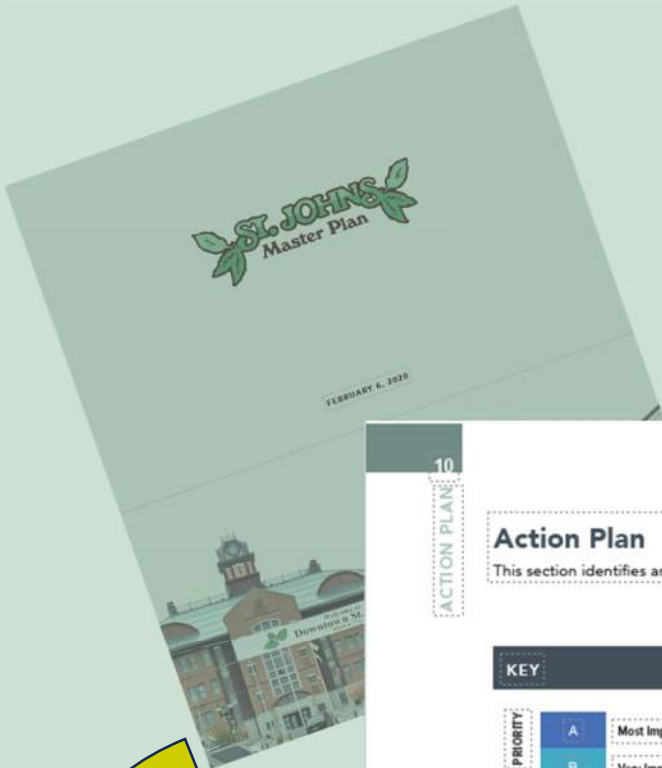




Annual Report 2023-2024

www.cityofstjohnsmi.com

2020 Master Plan



REDEVELOPMENT ACTION PLAN

ACTION PLAN	PROJECT	PRIORITY	TIMEFRAME	RESPONSIBILITY			FUNDING		
				CITY	OTHER GOV'T	PRIVATE	PUBLIC	PRIVATE	TIF/DDA
Action Plan This section identifies and describes actions and tools available to implement the vision.	Work with property owners at the Federal Mogul/FC Mason site and along the Meijer Trail to prepare properties for redevelopment.	A	1	CC PC CS	CLC	PO CM DEV	●	●	●
	Implement the Zoning Action Plan.	A	1	CC PC CS			●		
	Work with Bingham Township to lay the groundwork for development in the Joint Planning Areas, as envisioned by this plan.	A	1	CC PC	BT		●	●	●

KEY

PRIORITY

- A Most Important
- B Very Important
- C Important

TIMEFRAME

- 1 Within one year
- 2 1-3 years
- 3 3+ years

RESPONSIBILITY (COLOR)

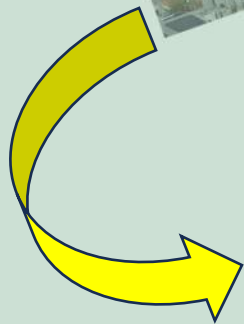
- Project Lead
- Key Participant
- Contributor

RESPONSIBILITY (ABBREVIATION)

- BO: Business Owners
- BT: Bingham Township
- CATA: Capital Area Transit Authority
- CLC: Clinton County
- CC: City Council
- CCRC: Clinton County Road Commission
- CM: Community Members
- CS: City Staff
- CSJ: City of St. Johns
- DDA: Downtown Development Authority
- DEV: Developers
- MDOT: Michigan Department of Transportation
- MT: Meijer Trail
- PC: Planning Commission
- PO: Property Owners
- SM: State of Michigan
- TCRPC: Tri-County Regional Planning Commission

FUNDING

- PUBLIC:** Includes public funds from the Township operating budget, County, and State funding. May also include local government bonds and grants.
- PRIVATE:** Includes funds from private sources such as grant monies, corporate funding, or property owners.
- DDA/TIF:** Tax increment financing provided by an authorized body. Please refer to the summary of economic development tools.



23/24 City Action Plan

REDEVELOPMENT ACTION PLAN									
PROJECT	PRIORITY	TIMEFRAME	RESPONSIBILITY			FUNDING			
			CITY	OTHER GOV'T	PRIVATE	PUBLIC	PRIVATE	TIF/ODA	
Work with property owners at the Federal Mogul/FC Mason site and along the Meijer Trail to prepare properties for redevelopment.	A	1	CC PC CS	CLC	PO CM DEV	●	●	●	
Implement the Zoning Action Plan.	A	1	CC PC CS			●			
Work with Bingham Township to lay the groundwork for development in the Joint Planning Areas, as envisioned by this plan.	A	1	CC PC	BT		●	●	●	

ST. JOHNS CITY COMMISSION: ROADMAP TO ACTION

OBJECTIVE	ACTIVITY
GOAL #1: INTENTIONALLY PURSUE ECONOMIC DEVELOPMENT	
1.1 Strengthen branding	1.1.1 Develop a brand identity. 1.1.2 Implement and communicate new brand identity.
1.2 Focus on strategic growth	1.2.1 Identify growth/development segments (industry, housing, and business). 1.2.2 Explore incentives and barrier reductions. 1.2.3 Establish metrics to measure achievement.
1.3 Facilitate business development for local developers and business owners	1.3.1 Become a business development hub.
GOAL #2: ELEVATE PLACEMAKING OPPORTUNITIES	
2.1 Strengthen wayfinding	2.1.1 Develop a wayfinding improvement plan.
2.2 Develop resident awareness	2.2.1 Improve communication between city, residents, and businesses.
GOAL #3: STRENGTHEN COMMUNITY BONDS	
3.1 Focus on intergovernmental partnerships	3.1.1 Prioritize partnership list.
3.2 Increase community engagement	3.2.1 Support events that promote social engagement, intergenerational connectivity, and diversity in the community. 3.2.2 Support community engagement in city governance, development, and partnerships.

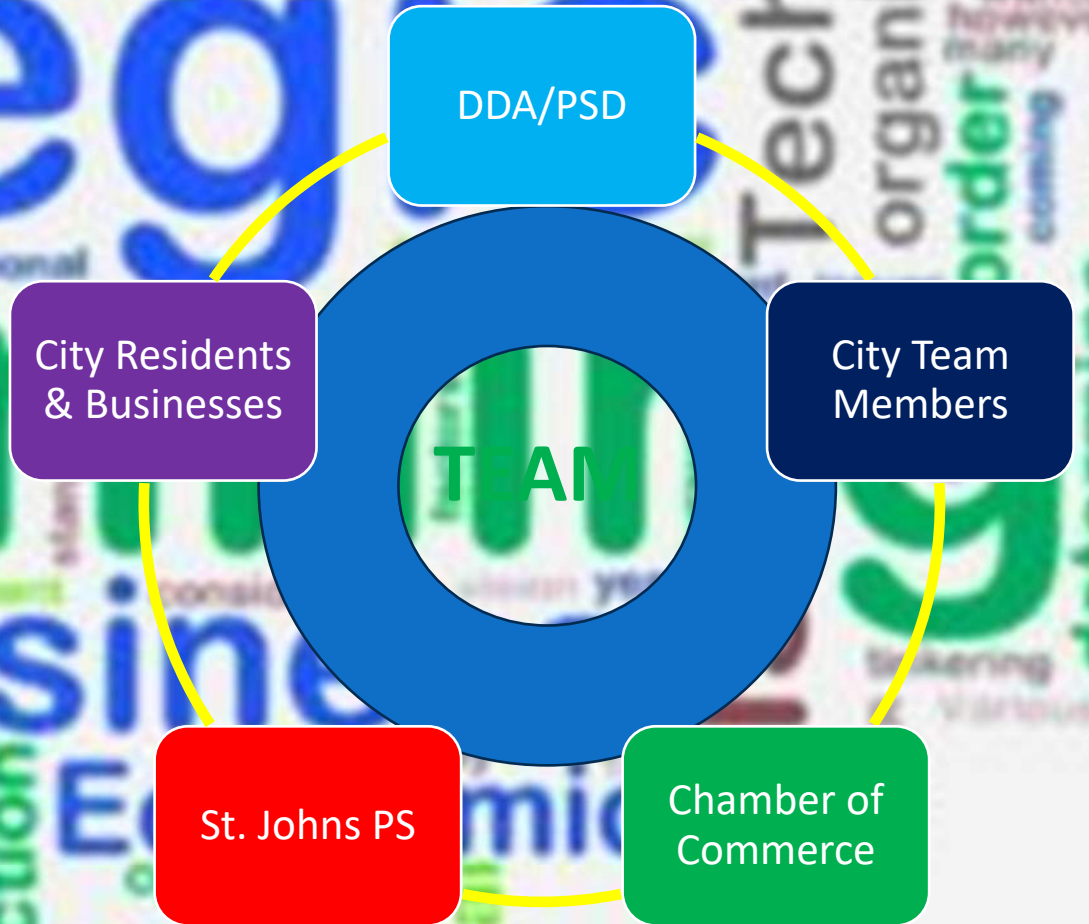


STRATEGIC ROADMAP FOR SUCCESS

1. Intentionally Pursue Economic Development

2. Elevate Placemaking Opportunities

3. Strengthen Community Bonds/Partnerships



SOCIAL MEDIA/MARKETING





City of St. Johns

Mint City Press

January 2024

City of St. Johns Newspaper Since 2023

Vol. I, No. 4



Find us on Facebook at City of St. Johns, MI



Have a question for us? Take a look at our website at <https://cityofstjohnsmi.com/>.

The Season of Giving

This winter, **Rotary Club of St. Johns** is teaming up with **Beacon of Hope Family Care Center** to spread warmth and comfort to those in need. Drop off your clean or new blankets and sleeping bags to **Paul Ford** located at **2380 S US 27 Highway, Saint Johns, MI 48879**, by **January 12, 2024**. Your generous contributions will help provide essential warmth to the homeless during these cold months. Let's come together as a community and make this winter a little brighter for those who need it most. Your support means the world, and together, we can make a positive impact.

New Year, New You!

2024

Emma Burnham
Design Intern

As the new year begins start your year off right by visiting your local downtown businesses. Downtown St. Johns has anything you could possibly need.

2024 is your year! So why not become a new you at **Unique Reflections Hair Salon**. They offer many services such as haircuts and styling, hair color (including baylage and multi-dimensional), perms, protein and moisture treatments, hair extensions, lash lift and tint, lash extension, and facial waxing. They carry Redken, Pureology, and Matrix products.

The ladies of **Unique Reflections** are here to make you feel the best you can for the new year! Stop in and visit with Darcie Pahl, who is a stylist as well as a hair extension artist and the owner of this fantastic salon!



Shelly Mageli is a stylist, along with Kristy Brooks and Felicia Welton who also offer all things lashes. For the new year **Unique Reflections** is offering new clients a "New Year, New You" special which includes \$10 off a service with Darcie, Kristy, or Felicia. Interested? Visit **Unique Reflections Hair Salon** at **105 W Higham Street** or call **989-224-2170**

Simplified Tax & Accounting works hard to maintain a local feel and a personal touch for each client. They are a full-service accounting firm that gives individuals and businesses year-round access to many Certified Public Accountants at one of their eight Mid-Michigan locations. They have been proudly serving the St. Johns area since 2015. They pride themselves on providing great service at a reasonable price. They offer many options to ensure a smooth tax preparation process: drop off, mail in, or personal appointment. All of their income tax preparation includes electronic filing. While all of their tax preparers are able to advise on issues such as paycheck withholdings and forward planning, they have staff available year-round to assist with things like retirement planning, college funding options, and navigating life changes that have an impact on your tax returns.

They also offer a full range of business solutions, structured to provide you with affordable access to services your business needs, like monthly bookkeeping and accounting, full-service payroll processing, QuickBooks support, and a menu of business tax filing services, including tax planning. As tax season draws near, give them a call to discuss your specific situation and service options. They will provide you with a customized quote. They've been building professional friendships over tax returns for over 75 years and would love to welcome you into their St. Johns office at **114 N Clinton Avenue!**



Looking to get a tattoo but can't find a homey studio you feel comfortable in? Well you're in luck! **Ink Craft Studio** is just that. They are a female owned business with 3/4 artists also being female. They offer a safe and calming environment for all ages. **Ink Craft Studio** is known for its small town pricing & big city quality that will have you amazed. They love to meet with all clients in person to speak with them about their dream designs.



Teens ages 16 & 17 are you looking to get your first tattoo? Come on over to **Ink Craft Studio** with parental permission, birth certificate, and a photo ID to make your dreams a reality. Don't worry if you're friend, they also have cups for you to purchase for your future. **Ink Craft St** piercings so don't forget them at **113 East Wal**

In addition to the news articles, Emma Burnham, our intern, also created a Downtown Business Map to help shoppers explore the new and exciting businesses.



Adoption of a NEW CITY LOGO!!

Media Intern launched a series of news articles called the Mint City Press



DID YOU KNOW
THE
HISTORY
OF
ST. JOHNS?
1854-2000

Our social media intern also created many videos to showcase our amazing city, including promotion videos



CLINTON COUNTY
SENIOR CENTER



RELAY FOR LIFE
2024
MAY 18TH
ST. JOHNS PARK
10 AM - 10 PM
American Cancer Society

PUBLIC WORKS DEPARTMENT

Pictured is North Clinton Avenue looking south from Daisy Lane intersection. On August 24, 2023, a large storm knocked down numerous trees and brush. Crews worked through the night to clean and make safe streets for traffic. Over the following weeks, we continued efforts to collect and remove debris.





**OUT WITH THE
OLD**

**IN WITH THE
NEW**



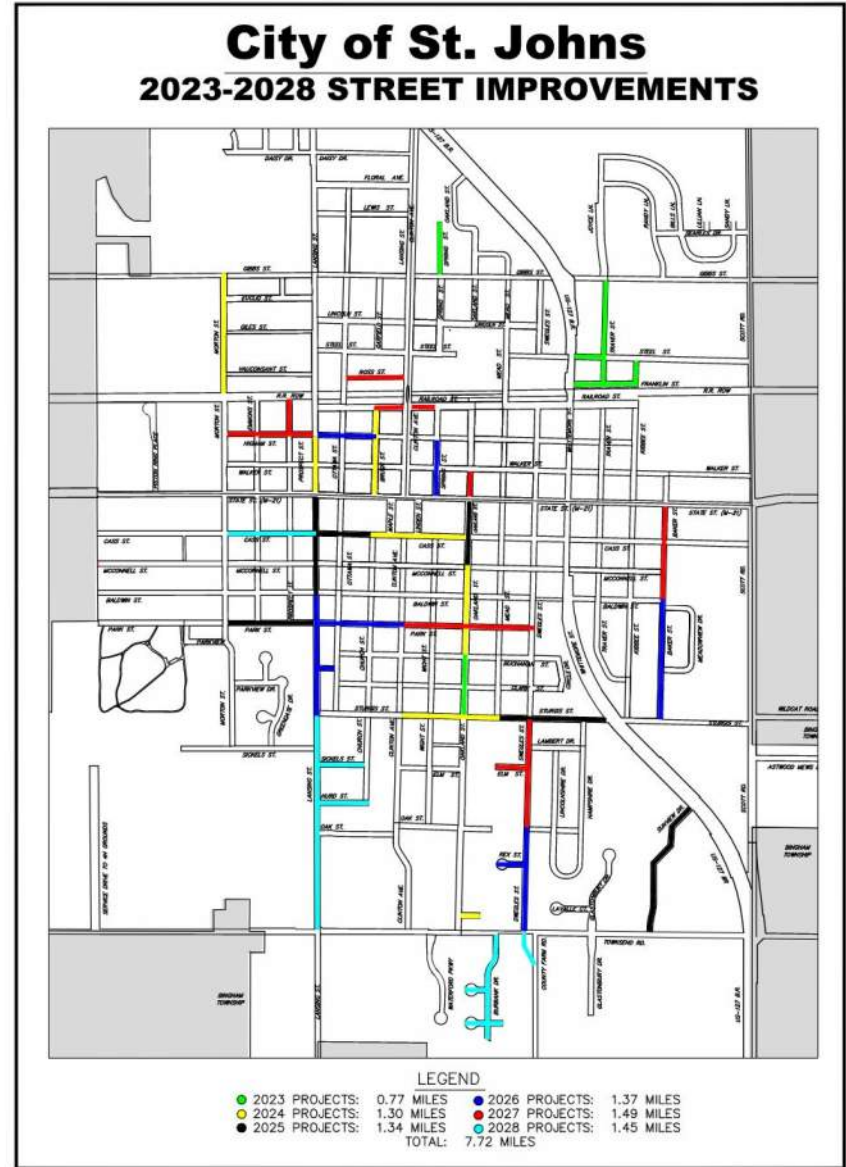
UPDATES AND IMPROVEMENTS!

The west entrance doors of the railroad depot had become unsecure and weathered, resulting in them being replaced. A contractor installed a modern door that maintains the look and style of the original doors.

Road Program – Strategically Planned & Millage Assisted



- 2023-2028 street millage improvement plan covers 1.3 miles of 44 miles of City streets.
- Annual contribution of road millage funds: \$800,000.
- Plays significant role in overall road program



WASTEWATER DEPARTMENT



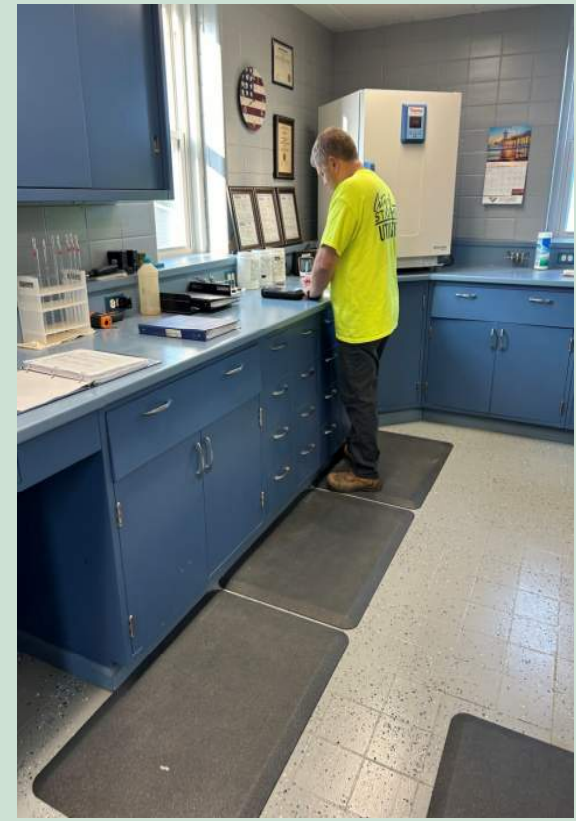
- Investments and protection of infrastructure – SCADA
- Complete revision of IPP Ordinance
- 3,800 LFT of CIPP lining/televised 22,000 lft of sewer
- Replacement of influent pump #3
- No violations of NPDES permit
- Encouragement of employee licensure



WATER DEPARTMENT



- New security fencing around water plant
- Ground storage tank chemical cleaning
- Certification of excellence for City lab testing
- Replacement of potable water high service pump #1
- Conversion of all water meters to radio read to build our ability for monthly utility billing



CITY CLERK



2024 EARLY VOTING CENTER

Early Voting Location Information:

Clinton County will offer early voting for nine days beginning the second Saturday before an election and ending the Sunday before the election. City of St. Johns registered voters can early vote at either location. Early voting will be offered for State and Federal elections only.

Early voting site #1 SOUTH SITE

DeWitt Charter Township Hall
1401 W. Herbison Road
DeWitt, MI 48820

Saturday – 8 a.m. – 4 p.m.
Sunday – 8 a.m. – 4 p.m.
Monday – 8 a.m. – 4 p.m.
Tuesday – 8 a.m. – 4 p.m.
Wednesday – 11 a.m. – 7 p.m.
Thursday – 7 a.m. – 3 p.m.
Friday – 7 a.m. – 3 p.m.
Saturday – 8 a.m. – 4 p.m.
Sunday – 8 a.m. – 4 p.m.

Early voting site #2 NORTH SITE

Bingham Township Hall 2057
N. Lansing Street St. Johns, MI
48879

Saturday – 8 a.m. – 4 p.m.
Sunday – 8 a.m. – 4 p.m.
Monday – 8 a.m. – 4 p.m.
Tuesday – 8 a.m. – 4 p.m.
Wednesday – 11 a.m. – 7 p.m.
Thursday – 7 a.m. – 3 p.m.
Friday – 7 a.m. – 3 p.m.
Saturday – 8 a.m. – 4 p.m.
Sunday – 8 a.m. – 4 p.m.

IT "Department"

CODE ENFORCEMENT



BEFORE



AFTER

THE CITY OF
ST. JOHNS

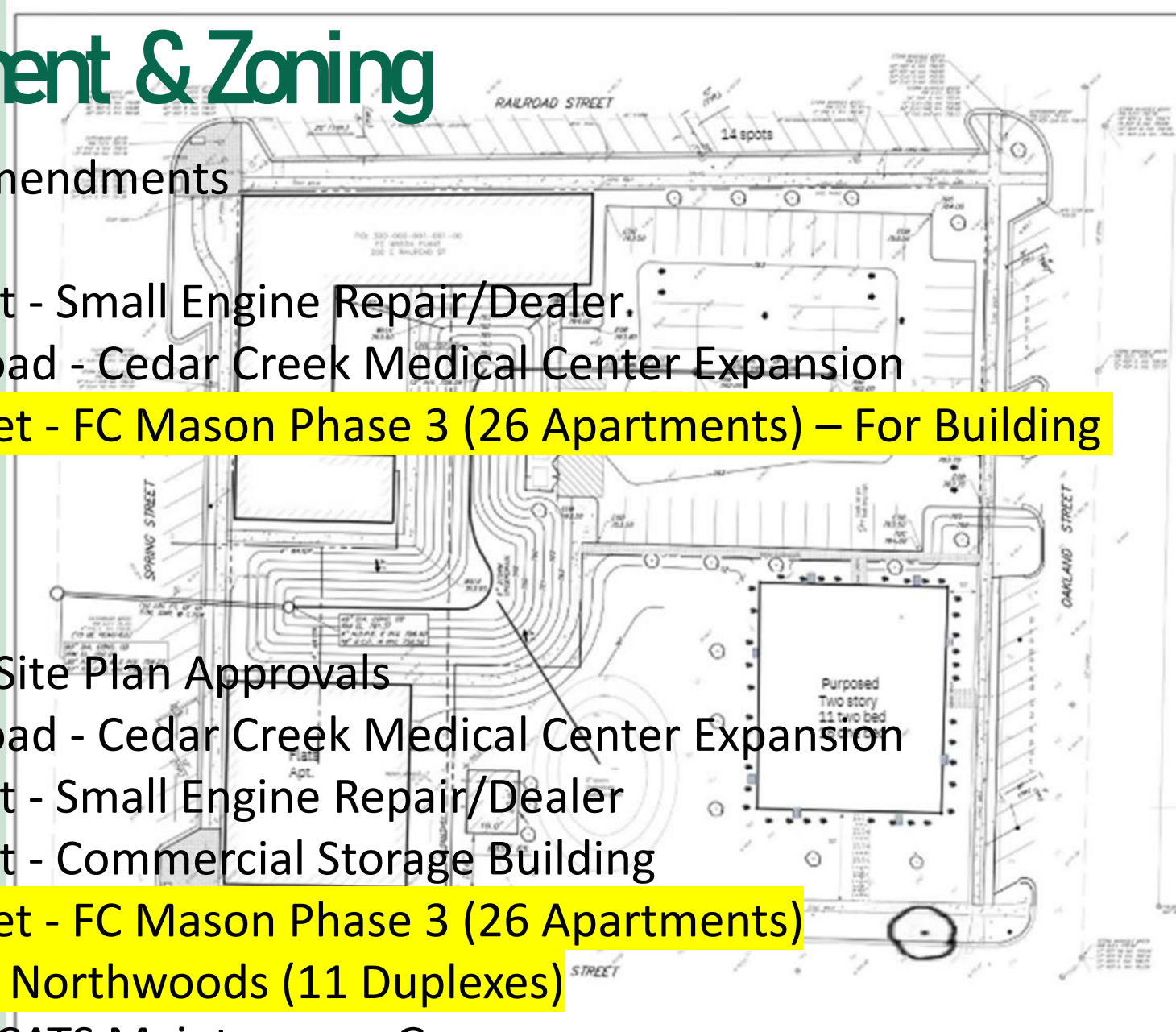
CODE ENFORCEMENT
FISCAL YEAR
REPORT
2023-2024

Prepared By :
Jessica Austin



Community Development & Zoning

- 10 Zoning /ordinance amendments
- 3 special use approvals
 - 500 N. Lansing Street - Small Engine Repair/Dealer.
 - 101 W. Townsend Road - Cedar Creek Medical Center Expansion
 - 301 N. Oakland Street - FC Mason Phase 3 (26 Apartments) – For Building Height
- 2 rezonings
- 3 variances
- 7 Planning Commission Site Plan Approvals
 - 101 W. Townsend Road - Cedar Creek Medical Center Expansion
 - 500 N. Lansing Street - Small Engine Repair/Dealer
 - 510 N. Lansing Street - Commercial Storage Building
 - 301 N. Oakland Street - FC Mason Phase 3 (26 Apartments)
 - 709 E. Gibbs Street - Northwoods (11 Duplexes)
 - 215 N. Scott Road – CATS Maintenance Garage



Zoning Map
City of St. Johns, Michigan
April 23, 2024

- RC - Low Density Residential
- RD - Medium Density Residential
- RH - High Density Residential
- CBD - Central Business District
- GC - General Commercial
- GCO - Office Commercial
- I1 - Industrial - Light
- I2 - Industrial - Medium
- I3 - Industrial - Heavy
- O - Office
- MC - Municipal Center
- PD - Parking (Parkway) District
- PCD - Parking (Center) District

POLICE DEPARTMENT



St. Johns Police Department welcomed Officers Bradbury, Landris, & Crim. The Department entered 2024 with all funded positions filled.



The SJPD is grateful for Brianna Hardaker as a shared-time Administrative Assistant. She assists April Wilson with keeping our law enforcement operations running smoothly.

Makayla Kent - the department's very first intern. She is attending Ferris State and she exceeded the Departments expectations & assisted in numerous areas.



POLICE DEPARTMENT – BODY CAMERAS



- In November 2023, the SJPD introduced the Body Worn Camera (BWC) program to the community.
- The program is partially funded by a \$25,000 federal grant for essential equipment aligns with best practices.
- Increases necessary transparency and operational accountability with the Department while positioning the forefront of technology and evidence collection.

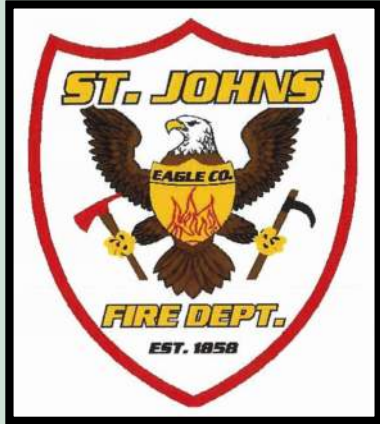


NATIONAL NIGHT OUT

- The St. Johns Police & Fire Departments, Clinton Area Ambulance, along with Sponsors, and Volunteers came together to host National Night Out – America’s Night Out Against Crime.
- This annual event brings the community together to meet our law enforcement and first responder personnel.



FIRE DEPARTMENT



2023 Fire Statistics

- 255 fire runs (162 City – 93 Township)
- 529.5 hours donated by Firefighters
- 21 Firefighters
- \$4,999 grant for replacement of fire hose
- \$10,000 Grant for purchase of personal protective equipment



Grant Awarded
to St. Johns Fire
Department

PARKS AND RECREATION DEPARTMENT



Leveraging Grants to Expand/Reconstruct Recreational Facilities

- Sand volleyball court w/bleachers & drinking fountain (\$49,900 DNR Trust Fund)
- Scott Road Connector Trail – 2,100 feet of new multi-modal pathway (\$120,000 DNR Trust Fund)





Security Lighting and Access Control Improvements

Spray Park Recirculation System Upgrades – (drain to waste to filtering and recycling water)

- Saves 3 million gallons of water & \$25,000 + per year
- Project cost \$195,000



Extreme makeover of one of the City's crown Jewels: Fantasy Forest 2.0

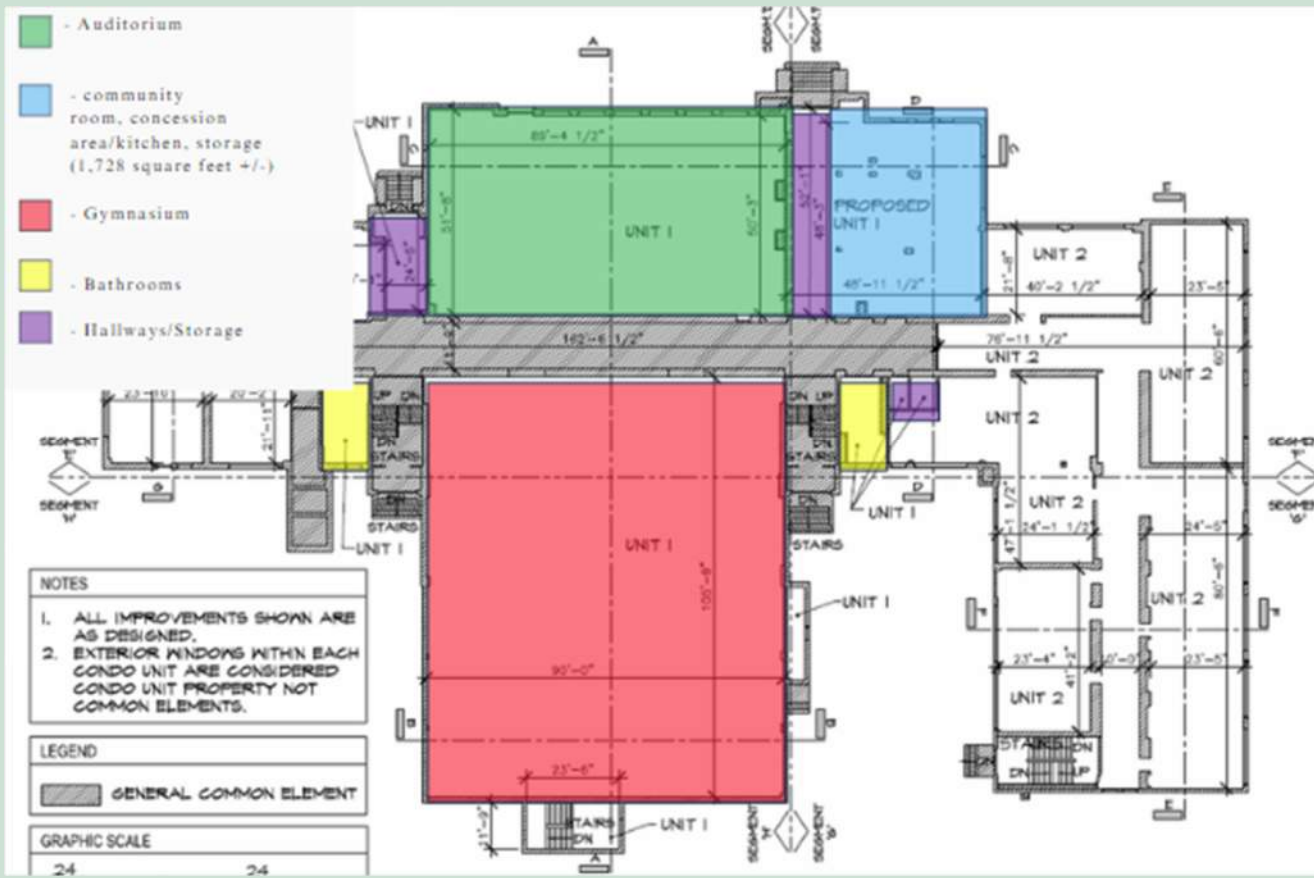
- \$2.4 million full master plan buildout

THE POWER OF PARTNERSHIPS



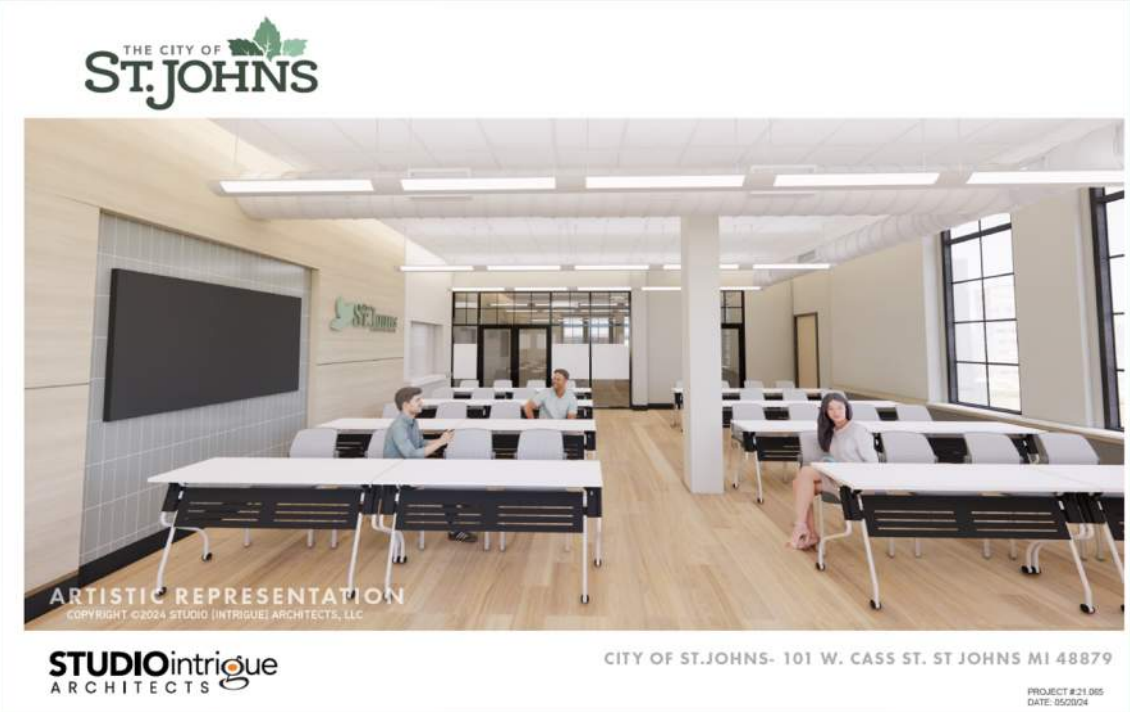
Wilson Community Center – The next crown jewel of our region

- 500+ Seat Performing Arts Auditorium
- Gymnasium
- Buildout of a Community Room



\$3.0 million Investment

- Major electrical/mechanical overhaul and installation of new HVAC systems
- Bathroom upgrades
- ADA improvements
- Resurfacing gym floor
- Entryway improvements



23/24 City Action Plan

ST. JOHNS CITY COMMISSION: ROADMAP TO ACTION

Status & Activity

OBJECTIVE	ACTIVITY	
GOAL #1: INTENTIONALLY PURSUE ECONOMIC DEVELOPMENT		
1.1 Strengthen branding	1.1.1 Develop a brand identity.	Completed
	1.1.2 Implement and communicate new brand identity.	Completed – Continuing to update logo on assets
1.2 Focus on strategic growth	1.2.1 Identify growth/development segments (industry, housing, and business).	Master Plan budget, Prevail Solar & 100 Residential units
	1.2.2 Explore incentives and barrier reductions.	Current agreement discussions with Bingham
	1.2.3 Establish metrics to measure achievement.	Incorporate in the Strategic Planning for FY 25/26 budget
1.3 Facilitate business development for local developers and business owners	1.3.1 Become a business development hub.	Passed PACE program – collaborative approach to DDA & Chamber -- forged proactive and engaged relationship with LEAP
GOAL #2: ELEVATE PLACEMAKING OPPORTUNITIES		
2.1 Strengthen wayfinding	2.1.1 Develop a wayfinding improvement plan.	Proposed in FY 24/25 budget
2.2 Develop resident awareness	2.2.1 Improve communication between city, residents, and businesses.	Successful & ongoing using King Media, Interns & soon to be implemented website notification program
GOAL #3: STRENGTHEN COMMUNITY BONDS		
3.1 Focus on intergovernmental partnerships	3.1.1 Prioritize partnership list.	SJPS, CCRESA, Tier 1 members of Chamber
3.2 Increase community engagement	3.2.1 Support events that promote social engagement, intergenerational connectivity, and diversity in the community.	Working Collaboratively with DDA/Chamber Opportunities with Wilson Center programming
	3.2.2 Support community engagement in city governance, development, and partnerships.	Wilson Center & Fantasy Forest process and Annual Report document and presentation

Exciting Things in Store for St. Johns!!

- Downtown Investment in Buildings and Infrastructure (DDA façade grants, parking lot improvements, Brush St. recon)
- Prevail Solar Investments (100+ employees, \$10+ million investment)
- Wilson Center Project Commencement (Spring of 2025, \$6+ Million Investment)
- Collaboration Agreement with Bingham Township
- Depot Interior/property Improvements
- NEW part time grants writer position
- AmeriCorps Member – Rachel Houten
- Fantasy Forest 2.0 Construction (Spring of 2025)

THANK YOU!



THANK YOU TO STAFF FOR THEIR COUNTLESS HOURS OF DEDICATION TO THE CITY. A HUGE THANK YOU TO OUR SOCIAL MEDIA INTERNS, EMMA BURNHAM AND OLYVIA COON, AND TAMMY WRIGHT FOR THEIR HARD WORK PUTTING THIS PRESENTATION TOGETHER.

QUESTIONS???