



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

AGENDA
Principal Shopping District Meeting
April 2, 2025
11: 30 am, PSD Office/Fire Hall

BOARD OF DIRECTORS
2024 - 2025

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce DeLong
Clinton County Commissioner

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Marketing
Monica Ladiski -Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vickie Schafer
Brent Hurst

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

Executive, Finance, Strategic Planning
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am**
- 3. Public Comment 11:31am (5 minutes)**
- 4. Approval of the Consent Agenda: 11:36 am**
 - A. *Minutes of meeting dated March 12,2025
 - B. *Minutes from Executive, Marketing and Event Meetings
 - C. *City of St Johns monthly financial report through March 26,2025
 - D. *Director's Report
- 4. Communications**
 - A. Events Committee 11:37 am (3 minutes)
 - B. Marketing Committee: 11:40am (3 minutes)
 - C. Executive Committee 11:43 am (3 minutes)
 - D. City Updates 11:46 am (5minutes)
- 5. Old Business**
 - A. Main Street Program 11:51 am(5 minutes)
- 6. New Business**
 - A. Sign on 21 and 27 11:56 am(4 minutes)
18 by 24 \$95, 24 by 36 \$190
 - B. May lunch with the Chamber 12:00 pm (3 minutes)
May 15th Michigan Retail Association
 - C. *Social District Signs 12:03 pm (4 minutes)
 - D. Lugnuts Box 12:07 pm (3 minutes)
 - E. PSD Public Hearing April 28 12:10 pm (2 minutes)

Next Regular PSD Board Meeting May 7th at Library



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2024 - 2025**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian
Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Monica Ladiski
Lotus Health

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Marketing
Monica Ladiski-Chair
Tyler Barlage
Erica Hayes
Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext233:
psdcityofsj@ gmail.com

AGENDA

Downtown Development Authority Meeting

April 2, 2025

Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

1. Call to Order 12:12pm

2. Additions to the Agenda 12:13 pm

3. Approval of the Consent Agenda: 12:14 pm

A. *Minutes of meeting dated March 12, 2025

B. *City of St Johns monthly financial report through March 26,2025

4. Communications

A. None

5. Old Business

A. Complaints from Citizens meeting 12:15 pm (3 minutes)

Inconsistent parking enforcement and Granger starting at 5am

6. New Business

A. Meeting at new Library Community Room 12:18 pm (3 minutes)

7. Public Comment (please keep to under 3 minutes) 12:21 pm (5 minutes)

Adjournment 12:26 pm

Next Regular DDA Board Meeting May 7,2025