



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2025 - 2026**

Chairman
Monica Ladiski
Lotus Health

Vice-Chairman
Jason Butler
Butler Financial

Secretary-Treasurer
Tyler Barlage
Community Christian
Church

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Monica Ladiski
Lotus Health

Nancy McKinley
Castle Resident

Corinne Trimbach
Building Owner

Marketing
Emily Baudoux-Chair
Tyler Barlage
Erica Hayes
Vickie Schafer
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger
Brandi Martinez

Events
Corinne Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Liz Janetske

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach
Emily Baudoux

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext233:
psdcityofsj@gmail.com

AGENDA

Principal Shopping District Meeting

Nov 5, 2025

11: 30 am, Fire Hall

* Indicates an attachment

1. Call to Order 11:30am

2. Additions to the Agenda 11:30am

3. Public Comment 11:31am (5 minutes)

4. Approval of the Consent Agenda: 11:36 am

- A. *Minutes of meeting dated Oct 1,2025
- B. *Minutes from Executive, Marketing and Event Meetings
- C. *City of St Johns monthly financial report through Oct 29,2025
- D. *Director's Report

4. Communications

- A. Events Committee 11:37 am (3 minutes)
- B. Marketing Committee: 11:40am (3 minutes)
- C. Executive Committee 11:43 am (3 minutes)
- D. City Updates 11:46 am (5minutes)

5. Old Business

- A. *Vision and Values Statement 11:51am(3 minutes)
- B. *Criteria for Categorizing Downtown Events 11:54 am(10 minutes)

6. New Business

- A. Combining Events and Marketing Meetings 12:04pm(2 Minutes)

Next Regular PSD Board Meeting Dec 3rd



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2025 - 2026**

Chairman
Monica Ladiski
Lotus Health

Vice-Chairman
Jason Butler
Butler Financial

Secretary-Treasurer
Tyler Barlage
Community Christian
Church

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Monica Ladiski
Lotus Health

Nancy McKinley
Castle Resident

Corinne Trimbach
Building Owner

Marketing
Emily Baudoux-Chair
Tyler Barlage
Erica Hayes
Vickie Schafer
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger
Brandi Martinez

Events
Corinne Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Liz Janetske

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach
Emily Baudoux

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext233:
psdcityofsj@gmail.com

AGENDA

Downtown Development Authority Meeting
Nov 5, 2025
Immediately After 11:30 Fire Hall

* Indicates an attachment

- 1. Call to Order 12:04 pm**
- 2. Additions to the Agenda 12:05 pm**
- 3. Approval of the Consent Agenda: 12:06 pm**
 - A. *Minutes of meeting dated Oct 1, 2025
 - B. *Minutes from the Design Committee Meeting
 - C. *City of St Johns monthly financial report through Oct 29,2025
- 4. Communications**
 - A. Design Committee 12:07 (6 minutes)
 - a. *Outdoor Furniture Guidelines
- 5. Old Business**
 - A. Commercial Space Retail Incubator 12:13 (5 minutes)
No façade grants this year.
- 6. New Business**
 - A. None
- 7. Public Comment (please keep to under 3 minutes) 12:18pm (5 minutes)**
- Adjournment 12:23pm**

Next Regular DDA Board Meeting Dec 3rd.