



St. Johns Principal Shopping District and Downtown Development Authority  
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

www.DowntownStJohnsMI.com  
psdcityofsj@gmail.com

**AGENDA**  
**Principal Shopping District Meeting**  
**Aug 3, 2022**  
**11: 30 am, At Main Street Cafe**

**BOARD OF DIRECTORS**  
2022 - 2023

**Chairman**  
Jason Butler  
Butler Financial

**Vice-Chairman**  
Tyler Barlage  
Community Christian Church

**Secretary-Treasurer**  
Bruce DeLong  
Clinton County Commissioner

**Directors**  
Ed Brandon  
Gilroy's Hardware

Amber Haubert  
Global Coffee

Erika Hayes  
Jackson,  
Jackson &  
Hayes, PC

Tracy Kossaras  
Kurt's Appliance

Dave Kudwa  
City of St. Johns, MI

Nancy McKinley  
The Castle Residence

Corinne Trimbach  
Unique Reflections

Craig Smith  
Main Street  
Café & Pizza

Mariah Leiby  
Salon 989

**COMMITTEES**

**Marketing**  
Tyler Barlage-Chair  
Jason Butler  
Erica Hayes

**Design**  
Amber Haubert-Chair  
Kim Zuehlke  
Mariah Leiby

**Events**  
Mariah Leiby-Chair  
Nancy McKinley  
Tracy Kossaras

Jason Butler  
Corrine Trimbach  
**Executive, Finance,**

**Strategic Planning**  
Tyler Barlage  
Bruce DeLong  
Dave Kudwa  
Jason Butler  
Mariah Leiby  
Amber Haubert

**CONTACT INFO**

**Executive Director**  
Heather Hanover  
Office: 989-224-8944  
Email: psdcityofsj@gmail.com

\* Indicates an attachment

**1. Call to Order**

**2. Additions to the Agenda**

**3. Approval of the Consent Agenda:**

- A. \*Minutes of meeting dated July 13, 2022
- B. \*Minutes from Executive and Event Meetings
- C. \*City of St Johns monthly financial report through July 28, 2022
- D. \*Director's Report

**4. Communications**

- A. Update from St Johns Area Chamber of Commerce.
- B. Events Committee Up Date
- C. Marketing Committee Up Date

**5. Old Business**

- A. Optimize Main Street
- B. Mint Fest and Car Show
- C. Parking Committee

**6. New Business**

- A. Event Policy

**Next Regular PSD Board Meeting September 7, 2022 at 11:30 at Main Street Cafe**



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**AGENDA**

**Downtown Development Authority Meeting**

**Aug 3, 2022**

**Immediately After 11:30 PSD Meeting at Main Street Cafe**

\* Indicates an attachment

**1. Call to Order**

**2. Additions to the Agenda**

**3. Approval of the Consent Agenda:**

- A. \*Minutes of meeting dated July 13,2022
- B. \*City of St Johns monthly financial report through July 28,2022

**4. Communications**

- A. Design Committee Up Date
  - 1. Façade Grant Program
  - 2. Fall Decor
  - 3. Christmas Decor

**5. Old Business**

- A. None

**6. New Business**

- A. None:

**7. Public Comment (please keep to under 3 minutes)**

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