



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF DIRECTORS
2023 - 2024**

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Bruce Delong
Clinton County

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Chad Gamble
City of St. Johns

Erika Hayes
Jackson,
Hayes, PC

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door

Craig Smith
Main Street Café

Marketing
Tyler Barlage-Chair
Erika Hayes
Ethan Painter
Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Jamie Madar

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Bruce Delong
Chad Gamble
Jason Butler
Corinne Trimbach
Tracy Kossaras

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

AGENDA
Principal Shopping District Meeting
Jan 10, 2024
11: 30 am, PSD Office/Fire Hall

* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am (2 minutes)**
- 3. Approval of the Consent Agenda: 11:32am (5 minutes)**
 - A. *Minutes of meeting dated Dec 6,2023
 - B. *Minutes from Executive and Event Meetings
 - C. *City of St Johns monthly financial report through Dec 31,2023
 - D. *Director's Report
- 4. Communications**
 - A. Events Committee 11:37am (3 minutes)
 - B. Marketing Committee: 11:40 am (3 minutes)
 - C. Executive Committee 11:43 am (3minutes)
- 5. Old Business**
 - A. 2024-2025 Budget 11:46 am(15 minutes)
- 6. New Business**
 - A. None

Next Regular PSD Board Meeting February 7, 2024



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

AGENDA
Downtown Development Authority Meeting
Jan 10,2024
Immediately After 11:30 PSD Meeting at DDA Office

BOARD OF DIRECTORS
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Secretary-Treasurer
Bruce DeLong
Clinton County

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door
Boutique

Craig Smith
Main Street Café

Marketing
Tyler Barlage-Chair
Erica Hayes
Ethan Painter
Emily Baudoux
Vickie Schafer
Brent Hurst
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Theresa Levit
Lara Boettger

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Jaime Madar
Brent Hurst
Nancy McKinley
Jason Butler

Executive, Finance, Strategic Planning
Tyler Barlage
Bruce DeLong
Chad Gamble
Jason Butler
Corinne Trimbach
Tracy Kossaras

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1. **Call to Order 12:02 pm**
 2. **Additions to the Agenda 12:03pm**
 3. **Approval of the Consent Agenda: 12:04 pm**
 - A. *Minutes of meeting dated Dec 6,2023
 - B. *City of St Johns monthly financial report through December 31,2023
 4. **Communications**
 - A. None
 5. **Old Business**
 - A. Design Committee **12:05 pm (3 minutes)**
 - i. Budget
 6. **New Business**
 - A. Match on Main **12:08 pm(5 minutes)**
 - B. Capital Improvement Projects **12:13 pm (10 minutes)**
 7. **Public Comment (please keep to under 3 minutes) 12:23 pm (10 minutes)**
- Adjournment 12:33 pm**

Next Regular DDA Board Meeting Feb 7, 2024