



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

AGENDA
Principal Shopping District Meeting
Feb 5, 2025
11: 30 am, PSD Office/Fire Hall

BOARD OF DIRECTORS
2024 - 2025

Chairman
Jason Butler
Butler Financial

Vice-Chairman
Tyler Barlage
Community Christian Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce DeLong
Clinton County Commissioner

Chad Gamble
City of St. Johns,

Erika Hayes
Jackson, Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Mint Door Boutique

Marketing
Monica Ladiski -Chair
Tyler Barlage
Erika Hayes
Emily Baudoux
Vickie Schafer
Brent Hurst

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger
Brandi Martinez

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

Executive, Finance, Strategic Planning
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944: Ext 233
psdcityofsj@gmail.com

* Indicates an attachment

- 1. Call to Order 11:30am**
- 2. Additions to the Agenda 11:30am**
- 3. Public Comment 11:31am (10 minutes)**
- 4. Approval of the Consent Agenda: 11:40 am**
 - A. *Minutes of meeting dated Jan 8,2025
 - B. *Minutes from Marketing and Event Meetings
 - C. *City of St Johns monthly financial report through Jan 29,2025
 - D. *Director's Report
- 4. Communications**
 - A. Events Committee 11:41 am (3 minutes)
 - B. Marketing Committee: 11:44 am (3 minutes)
 - C. Executive Committee 11:47 am (3 minutes)
 - D. City Updates 11:50 am (5minutes)
- 5. Old Business**
 - A. Heart and Soul Program 11:55 am(5minutes)
 - B. *Capital Improvement Projects 12:00pm (10 minutes)
 - C. *Budget 12:10(5 minutes)
- 6. New Business**
 - A. *Michigan Downtown Association Meeting 12:15 pm(3 minutes)
March 5th at Lugnuts Stadium
 - B. St Johns Merchant Day at Lugnuts 12:18 pm(2 minutes)
 - C. PSD Renewal 12:20(5 minutes)

Next Regular PSD Board Meeting March 5th



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF DIRECTORS
2024 - 2025**

Chairman
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Community Christian Church

Secretary-Treasurer
Monica Ladiski
Lotus Health

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
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Vickie Schafer
Brent Hurst
Monica Ladiski

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Lori Wurm
Theresa Levit
Lara Boettger
Brandi Martinez

Events
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Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Monica Ladiski

**Executive, Finance,
Strategic Planning**
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Monica Ladiski
Corinne Trimbach

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Heather Hanover
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AGENDA
Downtown Development Authority Meeting
Feb 5, 2025
Immediately After 11:30 PSD Meeting at DDA Office

* Indicates an attachment

1. **Call to Order 12:25 pm**
2. **Additions to the Agenda 12:25 pm**
3. **Approval of the Consent Agenda: 12:25pm**
 - A. *Minutes of meeting dated Jan 8, 2025
 - B. *Minutes of the Design Committee Meeting
 - C. City of St Johns monthly financial report through Jan 28,2025
4. **Communications**
 - A. Design Committee **12:26 pm (3 minutes)**
5. **Old Business**
 - A. None
6. **New Business**
 - A. Main Street Community Meeting **12:29 pm (3 minutes)**
Feb 21, 11:30am at the Fire Hall
 - B. Wayfinding Signs on 21 and 27 **12:32 pm (3 minutes)**
7. **Public Comment (please keep to under 3 minutes) 12:35pm (5 minutes)**

Adjournment 12:40 pm

Next Regular DDA Board Meeting March 5,2025